



Webinar BluEco

Can the economy of the oceans really be sustainable?

Feb 8, 2022

The oceans have always been seen as an infinite source of production and an easy way to massively develop the economy of countries. The anthropic activities have non-stop continued to develop, structure and industrialize. Today, the oceans have never been so exploited: fisheries, fossile extraction, marine traffic, costal installations...

These economic activities currently generates billions of dollars at local, national and international scales. They have a direct critic impact on the human societies and also on the marine environment. Now, what will be the ocean for the next decade? What do we really want from the oceans? Is it possible to seriously speak about sustainability? If yes, what should be the blue economy?

This webinar will bring together professionals, economists, researchers and students from financial companies, universities, research institutes, governmental and non-governmental organizations, working on the blue economy. The goal is to provide a forum to share current and future solutions on economy to make the ocean sustainable.

This webinar will be a contribution to the One Ocean Summit initiated by President Macron. This international event will will focus in particular on the regulation of the pelagic sea. It will be held in Brest, France, from Feb 9 to 11.

Speakers (*alphabetic order*): Scott Barrett (Columbia University, USA), Sven Biermann (Fisheries Transparency Initiative, Seychelles), Nick Branigan (HMRC Fraud Investigation Service Edinburgh, UK), Tanya Bryan (GRID-Arendal, Norway), Mario Caña (GRID-Arendal, Norway), William Cheung (University of British Columbia, Canada), Andrés Cisneros-Montemayor (Simon Fraser University, USA), Daniela Diz (Heriot-Watt University, Scotland), Claire Jolly (Organisation for Economic Co-operation and Development, France), Julia Kercher (WoMen+Sea, Norway), Ricardo Mourinho Félix (European Investment Bank, Luxembourg), Linwood Pendleton (Ocean Knowledge-Action Network, France), Mauro Randone (WWF Mediterranean Marine Initiative), Olivier Thébaud (Ifremer, AMURE Research Center, France), Piera Tortora (Co-ordinator of the Sustainable Ocean for All Initiative, OECD Development Directorate).

Date: Feb 8, 2022

Location: virtual on Zoom.

Organized by Prof Olivier Adam, Sorbonne University (France), Dr Charlotte de Mille and Felix Appelbe, Ocean Ambassadors (UK)

Contact : olivier.adam@sorbonne-universite.fr

Free registration [HERE](#)

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Official Program

Feb 8, 2022

UTC+1

Introduction

2pm - 2:15pm: introduction by **Olivier Adam** (Sorbonne University), **Charlotte de Mille** (Ocean Ambassadors) and **Felix Appelbe** (Ocean Ambassadors)

Welcome

2:15pm - 2:20pm: Welcome word by **Commissioner Virginijus Sinkevicius** (European Commission Environment, Oceans and Fisheries)

Session #1: What should be the oceans in the near future?

2:30pm - 2:50pm: **Andrés Cisneros-Montemayor** (School of Resource and Environmental Management, Simon Fraser University): "Social equity is the cornerstone of a Blue Economy"

Dr Andrés Cisneros-Montemayor is an ocean economist specializing in equitable strategies for resource management and development in coastal communities, recognizing their social, cultural, ecological, and economic contexts. He is a deputy director of the Nippon Foundation Ocean Nexus Center, an international initiative comprised of an interdisciplinary team of 20+ institutes working on bringing justice and equity into ocean governance.

2:50pm - 3:10pm: **Scott Barrett** (Columbia University, USA): "Sustainable Ocean Governance: Property Rights versus Cooperative Approaches"

Prof Scott Barrett is specialist in Natural Resource Economics. He works on the economy for a better Earth.

3:10pm - 3:30pm: **Mario Caña** (GRID-Arendal, Norway): "Marine Spatial Planning as a tool for sustainable ocean development"

Mario's work is focused on building capacities and facilitating knowledge exchange for conservation and sustainable use of the oceans and coasts, particularly with Marine Spatial Planning.

Session #2: Are sustainable oceans real?

3:30pm - 3:50pm: **Mauro Randone** (WWF Mediterranean Marine Initiative): "Towards a sustainable and inclusive blue economy in the Mediterranean region".

Mauro Randone coordinates WWF's Sustainable Blue Economy Programme in the Mediterranean region. His work focuses on sustainable planning and management of marine and coastal economic activities. He will present the current blue economy trends in the Mediterranean and the enabling conditions to support the transition towards a truly sustainable and inclusive economic model.

3:50pm - 4:10pm: **Tanya Bryan** (GRID-Arendal, Norway): "Building Blue Bridges: Putting integration at the heart of sustainable ocean management"

Tanya Bryan is a Senior Programme Officer at GRID-Arendal, with extensive international experience in ecosystem service, ocean governance and community-focused approaches to ocean management. Most recently, Tanya has led two large marine management projects in western Africa, the Mami Wata project and the ResilienSEA project. In her work, she promotes peer-to-peer learning and local capacity development to ensure long-lasting positive impact.

Session #3: How fisheries could be sustainable?

4:10pm - 4:30pm: **William Cheung** (University of British Columbia, Canada): "Are fisheries and sustainable oceans really compatible in the changing climate?"

Prof William Cheung is Director of the Institute for the Oceans and Fisheries at the University of British Columbia. He works on fisheries and their sustainability under global change.

4:30pm - 4:50pm: **Sven Biermann** (Fisheries Transparency Initiative, Seychelles): "Why sustainable fisheries management need transparency?"

Sven Biermann is the Executive Director of the Fisheries Transparency Initiative (FiTI), a global multi-stakeholder effort to increase government transparency on marine fisheries. He will speak about the need to increase the public availability of fisheries management information and to promote an enabling environment that demands, understands, utilizes and incentivizes online government transparency for marine fisheries.

4:50pm - 5:10pm: **Nick Branigan** (HMRC Fraud Investigation Service Edinburgh, UK): "How to fight against illegal fishing?"

Nick Branigan is the fisheries crime lead for HM Revenue and Custom's Fraud Investigation Service and is currently the chair of the North Atlantic Fisheries Intelligence Group. He will discuss the current methods for combatting illegal fishing and suggest ways in which these strategies could be made more effective in the future.

Coffee Break

Session #4: Including sustainable marine environment in financial fundings orientation

5:20pm – 5:40pm: **Ricardo Mourinho Félix** (European Investment Bank, Luxembourg): "Sustainable investment in the oceans"

Ricardo Mourinho Félix is Vice-President of the European Investment Bank. His areas of oversight include the blue economy. He will present the EIB's Clean and Sustainable Ocean Programme and explain why the bank of the EU is investing in this sector.

5:40pm – 6pm: **Piera Tortora** (Co-ordinator of the Sustainable Ocean for All Initiative, OECD Development Directorate): "Challenges and Opportunities of the ocean economy for Developing Countries"

Piera Tortora is the Coordinator of the Sustainable Ocean for All Initiative in the OECD Development Directorate. The Initiative aims at promoting a global ocean economy that is truly sustainable and that also the poorest and most vulnerable countries can benefit from, by: (i) enhancing the knowledge base and policy options available to developing countries for achieving sustainable ocean economies; (ii) contributing to foster more effective and coordinated development co-operation in support of sustainable ocean economies; (iii) helping align finance to the sustainable ocean economy; and (iv) increasing opportunities for dialogue and mutual learning across countries and within ocean-related communities around the world. The Initiative published the Sustainable Ocean for All report, as well as country studies (i.e. Sustainable Ocean Economy Country Diagnostics of Indonesia), studies on the impacts from COVID-19 on the ocean economy (Towards a Blue Recovery in Small Island Developing States) and published the first official figures on Official Development Assistance in support of sustainable ocean economies (<https://oecd-main.shinyapps.io/ocean/> and Snapshot on Development Co-operation for a Sustainable Ocean Economy).

Session #5: Policies for effective blue economy

6pm – 6:20pm: **Claire Jolly** (Head STI Ocean Economy Group, Organisation for Economic Co-operation and Development, OECD, France): "Building the evidence to support current and future policies for a sustainable ocean"

Claire Jolly heads the STI Ocean Economy Group within the OECD, which produced the landmark report on The Ocean Economy to 2030. The STI Ocean Economy Group provides evidence supporting decision-makers to foster efficient ocean policy initiatives. Its work contributes to improve ocean economy measurement at national and international levels. It also supports the UN Decade of Ocean Science for Sustainable Development by mapping the landscape of ocean science, technology and innovation, as ocean research will become ever more crucial to monitor ocean sustainability.

6:20pm – 6:40pm: **Daniela Diz** (Heriot-Watt University, Scotland): "Marine biodiversity conservation and sustainability: Ensuring synergies across treaties for policy coherence"

Dr Daniela Diz is Associate Professor at the Lyell Centre, Heriot-Watt University, UK, specialised in international oceans governance with a special focus on the Law of the Sea Convention and the Convention on Biological Diversity. Dr Diz has over 20 years of experience in environmental law and has been involved in several UN processes concerning the conservation and sustainability of the marine environment. Her talk will focus on international law and policy-making opportunities for ensuring the achievement of conservation and sustainable use of marine biodiversity both within and beyond national jurisdiction in a coherent manner. Examples to be explored include the ongoing negotiations of a new implementing agreement under the UN Convention on the Law of the Sea on the conservation and sustainable use of marine biodiversity beyond national jurisdiction (BBNJ Agreement), and processes developed under the Convention on Biological Diversity with regards to, inter alia, the description of areas important for marine biodiversity (i.e., ecologically or biologically significant marine areas (EBSAs).

6:40pm - 7pm **Julia Kercher** (WoMen+Sea, Norway): "The Blue Economy and the four dimensions of sustainability"

Julia Kercher is a lawyer and has worked as a staff and consultant for UN agencies and leading Non-Governmental Organisations over the past 20 years, including on human rights, governance, the SDGs and fisheries crime. Julia Kercher is also a co-founder of WoMen+Sea (<https://womensea.org>) a new initiative that helps key actors involved in shipping, cruising, fishing, ports, and yachting industries accelerate their transition towards sustainability and respond to new regulations and stakeholder expectations on Environmental, Social and Governance performance of the maritime sector. Julia will take a birds-eye view at the concept of Blue Economy and discuss how connecting the four dimensions of sustainability can make policies in any dimension stronger.

7pm - 7:20pm **Olivier Thébaud** (Ifremer, AMURE Research Center, France) and **Linwood Pendleton** (Ocean Knowledge-Action Network, France): "Governing marine socio-ecological systems"

Olivier Thébaud is a Senior Scientist at Ifremer (France) and Linwood Pendleton is the Executive Director of the Ocean KAN. Both are economists. The presentation will focus on the challenges associated with governing marine social-ecological systems, and on how interdisciplinary and transdisciplinary research supports this governance.

Conclusion

7:20pm - 7:30pm: conclusion by **Felix Appelbe** (Ocean Ambassadors), **Charlotte de Mille** (Ocean Ambassadors) and **Olivier Adam** (Sorbonne University)